



BOYS AND YOUNG MEN! Does not the accompanying picture represent a sad sight? And yet every drunkard was once a temperate boy. Beware, then of the intoxicating cup, that produces this sad change, and when invited to drink, think of the end.

MODERATE DRINKERS! This picture appeals to you in all its horrible aspects. Drunkenness is the fruit of moderate drinking. What a terrible risk you run in tampering with the cup. Abstain from it, then, and be safe.

DRUNKARDS! You here see yourself as others see you. If you have any respect for yourself or friends left, will not this humiliating sight induce you to abandon the accursed poison?

DEALERS! Here, indeed, is a true specimen of your work. A noble man, made in the image of God, degraded by you to a lower level than the brute beast. Will you not cease this work of ruin?

CITIZENS! Can you look indifferently upon such scenes as this? Will you not use your voice and pen and vote in the noble cause of Temperance?

WOMEN! This picture appeals to you in thunder tones. While Fathers, Husbands and Brothers are rapidly going to destruction, ever be ready to lend a helping hand.

CHRISTIANS! Can you permit such a foe of the gospel to live, without doing your utmost to destroy it? Let your powerful influence be exerted every where, for sobriety.

THE NATIONAL DEATH LIST! APPALLING STATISTICS!
Every year, the liquor traffic in the United States,
Is making 50,000 confirmed drunkards!
Is sending 100,000 persons to prison!
Is sending 150,000 persons to drunkards graves!
Is reducing 200,000 children to want and beggary!
At a cost of about \$1,500,000,000
which would furnish 220,000,000 barrels of flour, at \$7.00 to the starving poor, or build 150,000 dwellings or churches, at a cost of \$10,000 each, or provide 15,000,000 suits of clothing, at \$100 each, or send a bible to every inhabitant of the globe.

*Wall Posters Published by the Helping Hand Association, Portland, Maine. Price, 30 cents per 100 copies, by mail.

[illustration]

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(Coll. 463, WPA 448)

Date: ca. 1890

Description: Anti-alcohol broadside