



COPY

AROOSTOOK BOARD OF TRADE

Caribou, Me., Nov. 16, 1914.

Mr. Percy R. Todd,
Pres. B. & A.R.B. Co.
Bangor, Me.

Dear Sir:

Yours of the 14th inst. received today, and I take this occasion to express my personal appreciation for your courtesy and think I may speak for the balance of the Board in extending expressions of gratitude for your assistance in the matter in hand.

Our correspondence from New York seems to indicate that the best place to ship the train will be to Harlem station New York, where it is proposed to have the Produce Exchange auctioneers sell the potatoes and apply the money to its most proper uses for the relief of the Belgian people. Potatoes from here to that station are routed to Deering Junction via Worcester and the N.Y. N.H. & H.

Do you think the Eastman Heater Car Co. would give us any cooperation? Would you mind asking them?

We have assurances now from 11 towns north of Mars Hill and they will average two cars each, we believe. We expect six more towns to come in. We have had assurances from Houlton and doubtless her contribution would fill four or five cars.

We shall certainly expect to be governed absolutely by the wishes of the railroads moving the train. It might seem at first somewhat out of good taste to attempt to advertise such an enterprise, but it is justified on the ground that the tendency would be to inspire emulation in other sections and so increase the total of America's contribution, since such an endless quantity is needed. Certainly there is no element of personal profit involved in the general plan. What efforts designing people in different sections may put forth to profit out of the movement I cannot answer for, but so far as our organization is concerned there is the bald proposition of raising a train load of potatoes for the relief of the Belgians, to be used as best it may and handled as cheaply as possible in order that it may do the maximum amount of good. Any advertising that may result as a collateral effect will follow but no attempt will be made to place advertising on the train itself or otherwise exploited for purely advertising purposes.

Thanking you for your letter, I remain

Very truly yours,

(Sgd) Joseph E. Hall

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